

Integrity Service

Value and Ethics

- I do the right thing because it is the right thing to do.
- I put people at ease and make them feel important.
- I understand how people think and see the world.
- I view everyone as creative people who enrich my life.
- I find out what needs people have that I can help them fill.
- I take responsibility for results.
- I build and inspire those around me.
- I create extra value for customers.
- I expand my future success by tackling larger problems.
- I cause people to want to see or talk to me again.

Excerpt from **Integrity Service**© by Ron Willingham