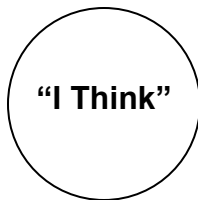


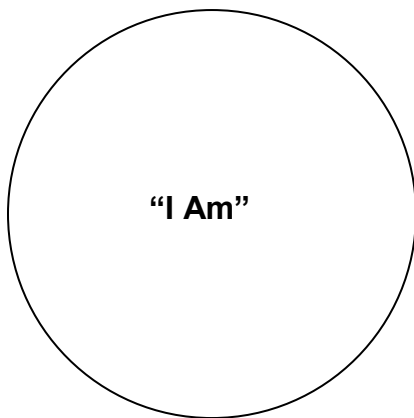
THE THREE DIMENSIONS OF HUMAN BEHAVIOR™



Intellect-90% of education is spent here. It is the rational part of you.



85% of decisions are made based on our feelings. Our feelings are greatly influenced by our subconscious thought process. You emotions "I Feel" will almost always overrule your "I Think" dimension.



This powerful dimension contains your values, self-beliefs, views of your life possibilities, and all internal programming—your Lifescript. It's a Creative Mechanism—housing your goal-seeking mechanism and your problem-solving abilities. It's the spiritual part that never sleeps. It sends hunches and flashes of insight to your "I Think." In fact, your "I Think and "I Am" dimension are in almost constant communication.